STATS REVIEW

BIG CLEAN 2016 - DAY TWO

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WHAT IS WORKING FOR YOUR AUDIENCE?

Which posts have been popular?

Which search terms bring you traffic?

Which categories or types of posts do well?

WHAT DOESN'T SEEM TO BE WORKING?

Which posts haven't done as well as you might have expected?

Why do you think that is?

FUTURE PLANS

What will you do more or less of?

What new ideas do you want to try?